



Networking Seminar on “Doing Business in Peru”

The Victorian Government, in conjunction with the Australia-Latin America Business Council and the Australian Industry Group, is hosting a networking seminar on 17 July 2009 on the occasion of the visit of Ms Mercedes Araoz, Minister for Trade, and Tourism for Peru. This seminar will provide information to companies interested in learning about the emerging Peruvian market.

Featured will be speakers with experience in the Peru market. The event will also provide the opportunity for Victorian companies to network and meet with the visiting Peruvian delegation.

Friday 17 July 2009

3.00 (for 3.15pm start) – 5.00pm
 Investment Centre
 Level 46, 55 Collins Street
 Melbourne

Cost: **Free** (Registration required)

Speakers:

Keynote Speaker:

Ms Mercedes Araoz,
 Minister for Trade and Tourism of Peru:
 “Peru Business Environment”

Mr Robert Hosking
 CEO, Karoon Gas Australia
 “Doing Business in Peru”

Registration Form

Yes, I we would like to attend the “Doing Business in Peru” seminar.

Please reserve place/s for the “Doing Business in Peru” seminar on Friday 17 July 2009.

Given Name:	
Surname:	
Position:	
Company:	
Telephone:	
:	
Email:	

Other guests

Given Name:	Surname:

PLEASE RETURN NO LATER THAN Friday 10 July 2009

FAX: Print and fax form to: 03 9651 8044
 Attention: Hilma Komba

For more information contact:

Hilma Komba Tel: 03 9651 9466



VISIT TO MELBOURNE OF PERUVIAN MINISTER FOR TRADE AND TOURISM, MERCEDES ARAOZ (17/18 July 2009)

BACKGROUND INFORMATION

Peru has experienced an impressive economic expansion over the last eight years becoming one of the best performing and sustained growing economies in Latin America, reaching an outstanding 9.84% growth in 2008. Despite the international crisis, analysts claim Peru's economic growth will be among the top five worldwide in 2009 (forecast are between 3.5% and 4%). These positive economic expectations for Peru have underpinned an increased confidence of foreign and domestic investors. Australian companies are targeting Peru as a reliable partner in South America with investments exceeding US \$ 2 billion.

While showing a strong commitment with global trade liberalization, Peru has succeeded in gaining rapid access to the most competitive markets in the world having signed FTAs with USA, Singapore, Canada, China, EFTA, Chile and a trade agreement with Thailand. It is also engaged in ongoing negotiations with Korea, Japan and the EU.

Australia and Peru are keen to boost their trade and investments links and during last years APEC Summit in Lima both countries announced their interest in jointly adhering to the Trans-Pacific Strategic Economic Partnership (P4).

Mercedes Araoz, Minister for Trade and Tourism of Peru, has been a key player in the process of putting forward these remarkable achievements.

MERCEDES ARAOZ, PERUVIAN MINISTER FOR TRADE AND TOURISM



Ms. Mercedes Araoz was appointed as Minister for Trade and Tourism on July 28, 2006. Her responsibilities include bilateral and multilateral trade negotiations. In this role she has fostered free trade negotiations with the US, EU, EFTA, China, Canada, Chile, México, and WTO, among others. She is also responsible for trade facilitation policies, export development and other trade regulations. As head of the tourism public sector, she is in charge of defining and approving tourism policies, executing tourism public investments and promoting private sector participation.

She is also President of the Tourism and Exporting Promotion Agency (PROMPERU), Vice-President of the National Competitiveness Council (PERU COMPITE) and Director of the Private Promotion Agency (PROINVERSION).

She concluded doctoral studies and obtained the Master's Degree in Economics by the University of Miami, Coral Gables, Florida. She studied at Universidad del Pacifico, Lima, and holds a Bachelor's degree in Economics.

She is specialized in issues linked to negotiations and international trade policies, competition policies within expanded markets, politics for competitiveness and investment promotion. She has carried out research, consulting and publications on these issues for multilateral, governmental and entrepreneurial organizations.

She is Associate Professor of International Economy at the Universidad del Pacífico and member of the Universidad del Pacifico Research Center (CIUP), Lima, Peru. She is also professor at the Diplomat Academy of Peru. Among the courses she teaches are Negotiations and International Trade Policies, International Trade Theory and Microeconomics.